



**For Immediate Release**

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**The Ohio Reined Cow Horse Association Introduces Moo-ving On Up  
Buckle Program**

*Program offers incentive for competitors to take the plunge and enter  
NRCHA-sanctioned classes!*

The National Reined Cow Horse Association's 2009 Affiliate of the Year, Ohio Reined Cow Horse Association has started the "Moo-ving On Up" buckle program to encourage members to move from affiliate classes to NRCHA-sanctioned classes.

As suggested by ORCHA member Dale DePriest, any rider that is a member of the ORCHA who has not earned any NRCHA money prior to November 16, 2009 is eligible for this year end high point award.

ORCHA will track points within specific NRCHA classes. Riders are currently awarded points based on their placing in a class. These points will also be tracked within the "Moo-ving On Up" program and a high point will be awarded at the end of the year. Classes include: \$5k Non Pro Limited, Novice Non Pro Bridle and Limited Open Bridle.

ORCHA is scheduled to have six shows for 2010 and will include a Bridle Spectacular for the May 21-23 show, which has \$1,500 added. Also added to the schedule for 2010 will be American Quarter Horse Association cutting and cow horse classes at the June and July shows. Each weekend's activities will include Friday night herd work with NRCHA-sanction shows on Saturday and Sunday.

The 2010 show season will once again culminate with the Heartbreak Ridge Performance Horses Derby, newly added ORCHA Futurity and Stallion Stakes, and a clinic by renowned trainer and only woman to win the Snaffle Bit Futurity, Sandy Collier, October 29-November 1.

(MORE)

Not only will the ORCHA produce an exciting 2010 show season, it also remains dedicated to being a place where everyone can experience the thrill of cow horse competition. The 2010 schedule will also include clinics that offer something for everyone.

Also new for 2010, is the ORCHA Stallion Auction, purchase a breeding at reduced cost and the resulting foal will be eligible for the ORCHA Stakes program. 100% of auction proceeds will go to the Stakes fund. Bids start at 50% of the stallion's advertised fee.

From the greenest of green to National Champions, ORCHA will have something for everyone in 2010.

Without its generous sponsors, none of this would be possible. ORCHA would like to thank Just like Starlight, Roseberry Cattle Company, DAC, Rosell Trailer Sales, Heartbreak Ridge Performance Horses, Taylor Performance Horses, McBride Cow Horses, Triple F Ranch, Veal Performance Horses, Rods, and Yellow Creek Ranch.

Founded in 2008, the Ohio Reined Cow Horse Association is a non-profit affiliate of the National Reined Cow Horse Association. For more information on the ORCHA, check out the Web site [www.ohiorcha.com](http://www.ohiorcha.com).

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