



For Immediate Release

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**The Ohio Reined Cow Horse Association, NRCHA's Affiliate of the Year
Kicks Off 2010 Events Season**

The National Reined Cow Horse Association's 2009 Affiliate of the Year, Ohio Reined Cow Horse Association began a new year at Henderson Arena in Jackson, OH, March 26-28.

The weekend's show kicked off with Friday herd work and an NRCHA sanctioned show on Saturday and Sunday which boasted \$1,000 added each day. The payout for the weekend was \$5830 with 309 class entries and the payouts for the year-long events are on pace to surpass payouts for the 2009 season. Membership is also growing, from 120 members at the end of last year to 150 following the first show of 2010.

In its inaugural year, the ORCHA paid out \$38,195 for the six weekend events of 2009, which concluded with the Heartbreak Ridge Performance Horses Derby. The 2009 Derby weekend winners earned more than \$9,500 in cash and prizes, which included CR Morrison Bronze and Plaques as well as Tom Balding Snaffles. The Heartbreak Ridge Derby was listed as #51 on the list of top NRCHA shows for 2010.

ORCHA is scheduled to have six shows for 2010 and will include a Bridle Spectacular for the May 21-23 show, which has \$1,500 added. Also added to the schedule for 2010 will be American Quarter Horse Association cutting and cow horse classes at the June and July shows. Each weekend's activities will include Friday night herd work with NRCHA-sanction shows on Saturday and Sunday.

The 2010 show season will once again culminate with the Heartbreak Ridge Performance Horses Derby, newly added ORCHA Futurity and Stallion Stakes, and a clinic by renowned trainer and only woman to win the Snaffle Bit Futurity, Sandy Collier, October 29- November 1.

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Not only will the ORCHA produce an exciting 2010 show season, it also remains dedicated to being a place where everyone can experience the thrill of cow horse competition. The 2010 schedule will also include clinics that offer something for everyone.

Also new for 2010, is the ORCHA Stallion Auction, purchase a breeding at reduced cost and the resulting foal will be eligible for the ORCHA Stakes program. 100% of auction proceeds will go to the Stakes fund. Bids start at 50% of the stallion's advertised fee.

From the greenest of green to National Champions, ORCHA will have something for everyone in 2010.

“I see the future of the ORCHA as being very bright - our membership is expanding at a tremendous pace and we strive to better the organization every day,” says ORCHA founder and director, Carrie McBride. “The show facilities (Henderson Arena) are amazing - from the arenas to the footing to the food!”

McBride continues, “We really strive to have a place for everyone to experience cow horse at a level, which they are comfortable and we try to come up with innovative ways to reward riders to keep moving forward.”

Without its generous sponsors, none of this would be possible. ORCHA would like to thank Just like Starlight, Roseberry Cattle Company, DAC, Rosell Trailer Sales, Heartbreak Ridge Performance Horses, Taylor Performance Horses, McBride Cow Horses, Triple F Ranch, Veal Performance Horses, Rods, and Yellow Creek Ranch.

Founded in 2008, the Ohio Reined Cow Horse Association is a non-profit affiliate of the National Reined Cow Horse Association. For more information on the ORCHA, check out the Web site www.ohiorcha.com.

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