

Sponsorship Opportunities

The ORCHA Yearbook *New for 2010!*

The ORCHA will publish a Yearbook recapping the 2009 show season. It will include the 2009 Year End results, the 2010 event schedule, a Breeder's and Trainer's directory, a description of classes for spectators and ADVERTISING SPACE.

This publication will be a "must have" for all of our members, competitors and spectators. The valuable references and information inside will ensure that they will want to hold on to it and refer to it often, making it a great place retailers to advertise their products & services. This publication will be distributed at all ORCHA events and available for local retailers.

Description: 8 ½ x 11; Full color glossy cover pages; B/W inside. Deadline is February 1, 2010; just in time for distribution at our year end awards banquet to be held Feb 27th.

Ohio RCHA Newsletter

The ORCHA publishes a bi-monthly newsletter that is sent to members and current & past newsletters are posted online.

www.ohiorcha.com website

ORCHA shows are listed with the NRCHA, APHA and Quarter Horse News websites, all linking back to our site. Our site averages over 50 unique visitors a day.

Email blasts

Before each Ohio RCHA show, an email blaster is sent out to almost 600 email addresses to help promote the show. Major & Affiliate Level Sponsor logos with links to their web site are included on each email. Our distribution list is growing; over 400 addresses were added in 2009! Stats show that over 75% of the emails sent are read within 2 days and have readers back to our site.

For Major Event Naming Rights – Please Contact Carrie McBride 614-519-2809

Major Sponsor (\$500)

- Unlimited banners displayed in arena during all shows and clinics
- ¼ page ad in all newsletters, Full page ad in the Yearbook
- Sponsorship announcements made at all horse shows.
- Email blaster with logo and link to web site.
- Advertisement and link on ORCHA website; home page, classifieds and sponsor page.
- 4 tickets to the Annual Awards Banquet

Affiliate Sponsorship (\$300) *Just \$50 a weekend!*

- Up to 2 Banners displayed in arena during all shows and clinics
- Logo ad in all newsletters, 1/2 page ad in the Yearbook
- Sponsorship announcements made at all horse shows.
- Email blaster with logo and link to web site.
- Advertisement and link on ORCHA website; classifieds and sponsor page.
- 2 tickets to the Annual Awards Banquet

Youth or Green Buckle Sponsor (\$100)

- Listed as Youth or Green Buckle Sponsor in the Yearbook
- Advertisement on ORCHA website on sponsor page.
- Recognition as Buckle Sponsor during Year End Award Banquet

The ORCHA will consider taking goods such as saddles, buckles, coolers, saddle pads, halters, ect. in lieu of, or in combination with, a cash sponsorship.

Other Advertising Opportunities

Yearbook Ads	Due Feb 1, 2010!	For distribution starting Feb 2010	
Full Page Color	\$300	Full Page B/W	\$200
½ Page B/W	\$110	¼ Page B/W	\$60
1/8 Page B/W	\$40		

Trainer/Breeder Ads **Just \$35/year!**
12 months on the website and an ad in the Yearbook directory!

Classified ad **\$7/2 months or \$35/year**
Ads will appear on website for 2 months and in one newsletter. (up to 2 photos)

Don't have a website? We can build a web page for you! You can list items or horses for sale, have multiple photos and give detailed information about your business. For just \$100/year, you get an ad in the Yearbook directory, a listing on the Breeders, Trainers or Classifieds page, a link to your own page and you can have it updated WEEKLY! Contact Carrie for details! 614-519-2809 or info@ohiorcha.com

Vendor Space Vendor spaces are available at shows and clinics for \$40 per day.

-----CIRCLE YOUR CHOICE-----

Major \$500	Affiliate \$300	Youth or Green Buckle \$100	
Trainer \$35	Breeder \$35	Classified \$7 or \$35/year	
Yearbook Ad:	Full Page color \$300	Full page B/W \$200	½ Page \$110
	¼ Page \$60	1/8 Page \$40	

Company or Individual Name: _____

Contact Name: _____ Phone: _____

Address: _____

Address: _____

Email: _____

Website: _____

Please make checks payable to: ORCHA
Please provide advertisement layout (Acceptable formats: any electronic format or camera ready copy) email to info@ohiorcha.com or mail to:

Ohio Reined Cow Horse Association
C/O Carrie McBride
10698 Baldwin Rd
Mount Sterling, OH 43143

Questions can be directed to Carrie McBride by phone 614-519-2809 or via email: info@ohiorcha.com