

October 18, 2009
Board Meeting Minutes



Called to order 4:30 pm

Present: Carrie McBride
Don Newsome
Mark Sullivan
Karen Wood

New Business

- Rule Book – Addition of Code of Conduct: Any changes? **PASSED AS WRITTEN**
Unsportsmanlike conduct will not be tolerated.

Unsportsmanlike conduct is defined as, but not limited to, intimidation, harassment, disrespect, deceit or abuse of management, judges, crew, exhibitors, sponsors and/or spectators. Management reserves the right to require any contestant, spectator, sponsor or individual to leave the show grounds at any time and forfeit any and all fees paid.

Violations involving ORCHA members will be brought before the ORCHA Board of Directors and a hearing may be scheduled for possible disciplinary action, fine or suspension. Violations involving NRCHA members will be brought to the attention of the NRCHA Ethics Committee for possible disciplinary action, fine or suspension as per NRCHA rules.

Inhumane treatment of a horse in any manner in the show arena, practice pen or on the show grounds is strictly prohibited. Inhumane treatment is the exhibition of a crippled or injured horse, or a horse with any other health abnormality, which could thereby result in the horse's undue discomfort or distress. Abuse includes excessive jerking, spurring, whipping, slapping, or any other act intended to cause trauma or injury to a horse. Any act of abuse, or intent to abuse a horse, in the show arena or on the show grounds which could also potentially endanger the safety of other persons or animals will be dealt with in the strongest possible manner.

If show management at any NRCHA approved event discovers inhumane treatment of a horse, it may immediately bar the responsible party and horse from further participation in the event. The decision of show management as to inhumane treatment shall be based upon consultation with a veterinarian. If show management determines in its sole discretion that the welfare of the horse requires immediate action and a veterinarian is not available, show management shall consult with the NRCHA Ethics Committee or NRCHA Show Representative before taking any action allowed by this rule.

Next Show:

- We have a photographer and will set up an area for “award” photos. A small ORCHA banner has been ordered for this for approx \$50. We have also been contacted by another photographer for next year. He can print on site and has shot Henderson's before with good results. Derby runs will be videotaped just in case there is a dispute.
- BIG panels or Fence will be purchased before the next show for the end where the cattle jump. Don Newsome and Mark Sullivan have come up with an idea for a solid wall fence made of plywood – 8' high. Cost for wall \$346. **APPROVED.**
- Ribbons have been purchased for the Youth classes.
- “Gittin” horse needed to speed the show along. There will be an announcement in the newsletter asking for volunteers.
- Tear Down at shows – more help is needed!! Resolved: We will offer \$30 coupons for anyone staying to help Sunday evening with tear down (limit 4 per show) Announcement will be made in newsletter.
- More help is needed at the shows. Bedding go-to person?

Year End

- Banquet is set. Feb 27th. Christopher Conference Center in Chillicothe.
- Awards; We will place 5. This should offer more incentive to participants and get more people to the banquet. Should also help with show entries if people know we place 5 at year end. Awards in order: Buckle, Jacket, Top 5 Halter, Top 5 chair, Top 5 hat. What do we give sponsors for support?

RULE CHANGE FOR 2010 **APPROVED**

Starting in 2010, you will need to be a member before any of your points count. You must also have a minimum of 6 trips in the pen in that class in order to qualify for year end awards.

2010 Business

- Show dates, we added 1 more for 7 weekends.
March 27-28 May 22-23 June 26-27 July 24-25
Aug 28-29 Sept 25-26(new) Oct 31 or Nov 6 weekend (TBD)
- Judges to invite back: Trevor Walton, Brad Pagh, Betsy Tuckey.

- Add AQHA to more shows next year? Need AQHA show management. Do we maybe send Allison to training and use her? Or we can hire it out. There was much discussion but no firm decision

Awards for next year – Atlantic has cups. Other ideas?

- CR Morrison plaque weekend as special event to draw on tough weekends? (i.e. Memorial day??) cost \$60 ea for NRCHA classes only. There was much discussion but no firm decision

Marketing/Sponsorship

- Equine Affaire booth – other NE NRCHA affiliates and NRCHA has been contacted for sharing & promotional and financial support, manning the booth. Cost: \$550 breed pavilion or \$610 trade show. This is still in progress.

2010 sponsorship package

- New level – Major Sponsor - \$500 Affiliate still \$300. Youth/Green \$100
YEARBOOK. Don has additional ideas on this – 4 more color pages for additional advertising revenue.

Stallion Auction. Need to start advertising. Dates set: Jan 1, 2009 – Feb 28 2010. Advertising deadline for Stock Horse News Nov 1 for stallion issue. Also advertise in Got Cow Horse. Check into Circuit News for rates. **APPROVED.**

Expansion 2010

We have successfully coordinated schedules with Atlantic and GLRCHA. GLRCHA is in trouble. Another affiliate may be starting there soon. We in contact with the people organizing it and they are aware of the dates set. NY is unresponsive.

NRCHA – Carrie has contacted Marilyn Peters for assistance and opinions. Also getting ready to send in Affiliate of the Year and Scholarship paperwork.

Green progression. Need to help the Green riders transition to ORCHA and/or NRCHA classes. What can we do to help this? More clinicians? Already going to lower the NRCHA entry fee on Nov NP bridle and Ltd Open by lowering the Add Back. (so earnings are reduced and they can stay in that level longer)

Rule Clarification: Clarify in the rule book and announcement in the newsletter that you do not HAVE to move out of the Green. You can continue to show in Green I or II for as long as you like, just that your points stop accumulating after you hit the point break (100 for Green I, 200 for Green II) Clarify also that only 1 buckle may be achieved per rider. Also, we are going to purchase 1st place plaques for every show for the Green I and Green II and ribbons 1-10 place. Entry fee may go up to \$40. Depends on year end funds and sponsorship for 2010.

CONGRESS – we have to get in there. The riders are already there. It would be a money maker for the OQHA and great marketing for us. (cattle are already there – they can use the cutter's cattle) Karen Wood is to contact Skip at OQHA to discuss.

The Big decision: Diamond Spur Promotions. 3 shows in 2010. Run Wed – Fri up to our shows. May, Aug, Oct. There was much discussion and it was decided that this would not be in the best interest of the ORCHA and it's participants at this time.

Meeting adjourned 7:00 pm