



Stallion Owners and Breeders:

The Ohio Reined Cow Horse Association has been started! Cow horse events are growing in this area - tap into this new market!

Breeder Ads Just \$35 for 12 months!

How we work for you:

- **Ohio RCHA Yearbook**
The ORCHA publishes a Yearbook recapping the show season. It includes Year End results, upcoming event schedule, a Breeder's and Trainer's directory, a description of classes for spectators and ADVERTISING SPACE. This publication will be a "must have" for all of our members, competitors and spectators. The valuable references and information inside will ensure that they will want to hold on to it and refer to it often, making it a great place retailers to advertise their products & services. This publication will be distributed at all ORCHA events and available for local retailers.
- **www.ohiorcha.com website**
We have shows listed with the NRCHA, APHA and Quarter Horse News websites, all linking back to our site. The website averages 95 unique visitors a day. Breeders have their own section on this site.
- **Email blasters**
Before each Ohio RCHA show, an email blaster is sent out over 1,000 email addresses to help promote the show. Emails are also sent out to announce newsletters being posted and other affiliate news.

Advertise your breeding program and feel good about supporting a new cow horse organization! Questions can be directed to me by phone 614-519-2809 or via email info@cowhorseohio.com.

We hope you come join us in the fun!

Carrie McBride
Director

THANK YOU FOR YOUR SUPPORT!