



Stallion Owners and Breeders:

The Ohio Reined Cow Horse Association has been started! Cow horse events are growing in this area - tap into this new market!

Breeder Ads Just \$35 for 12 months!

How we work for you:

- **Ohio RCHA Newsletter**
The Ohio RCHA publishes a bi-monthly newsletter that is sent to members and a mailing list of all previous show attendees. Breeder ads will appear in 6 newsletters a year.
- **www.ohiorcha.com website**
We have shows listed with the NRCHA, APHA and Quarter Horse News websites, all linking back to our site. The website averages 33 unique visitors a day. On the day of an email blast being sent out, visits jump to over 100 that day and the following day, over 85! Close to 2,000 visitors in the site's first 2 months! Breeders have their own section on this site.
- **Email blasters**
Before each Ohio RCHA show, an email blaster is sent out over 250 email addresses to help promote the show. Emails are also sent out to announce newsletters being posted and other affiliate news. Our distribution list is growing – over 150 addresses were added between Oct 2008 and Feb 2009!

Advertise your breeding program and feel good about supporting a new cow horse organization! Questions can be directed to me by phone 614-519-2809 or via email info@cowhorseohio.com.

We hope you come join us in the fun!

Carrie McBride
Director

THANK YOU FOR YOUR SUPPORT!