

Start time: 1pm

Attendees: Carrie McBride, Stephen Roseberry, Bert Caron, Don Newsome, Kelly Pinkston, Skip Rulen, Janet Carter, Sherry Thatcher.

Introductions and responsibilities: Board Members with voting rights: Carrie McBride, Stephen Roseberry, Bert Caron, Don Newsome, Karen Wood (not present). Nonvoting positions: Kelly Pinkston, Youth Advisor; Janet Carter, Membership officer; Sherry Thatcher, Green Representative; Marisa Vetula, Press officer (not present)
All opinions welcome and considered.

New business

1) Awards banquet – February 26, 2011, Christopher Conference Center.

- NRCHA rookie series – Certificates for all who participated and we not in top 5.
- All awards ordered. Halters are in and paid for. Remaining items need paid for. Cost:
 - Buckles \$5375
 - Jackets \$943
 - Halters \$589
 - Chairs \$518
 - Blankets \$300
- Invites to go out week of January 10, 2011 – handled by Janet Carter
- Program, schedule of evening will be handled by Don Newsome
 - Social time to run concurrent with Youth Meeting headed by Kelly Pinkston
 - Welcome
 - Meal
 - State of ORCHA (printout handed out for proof reading – embargoed to public until Feb 27)
 - Sponsor thank you
 - Awards
- Need to book photographer. Email out to Rance (Carrie to handle)

2) Membership update – Janet Carter: 62 of the 217 members have renewed for 2011 so far.

NRCHA Affiliate paperwork – all board members must be NRCHA members. Need printout of entire member list. This is due by March to NRCHA. Carrie will handle

3) Rod's sponsorship – New Bob's Cow Horse Saddle

- Rods is donated a brand new Bob's Custom Cow Horse saddle for Major Sponsor this year. This will be a highpoint award. Title decided: 2011 Ultimate Cow Horse, sponsored by Rods. Fenders of the saddle will be custom to the program.
- The program: 3 divisions compete against each other – Open, NP, Youth. Must compete in Herd, California Ranch Riding and NRCHA cow horse class. Accumulate points per division. Highest points wins, regardless of division. Ties are broken by highest cow horse points. Horse/rider combo.
- Idea from Steve – new sponsor level – Saddle \$1800. We can order more Bob's from NRCHA and have one for each level going forward.

4) Fundraising/marketing

- Yearbook 2011 – big final push. Net income of \$4400 last year. FEB 1 deadline!
- Sponsor gifts to go out asap. Major sponsors will receive Popcorn tins. All sponsors framed thank you certificate.
- Working on getting big sponsors – Ariat(Beth), TSC (Carrie), John Deere (Skip)
- Raffle a stall every show

- Marketing – no on Equine affaire and regional magazines for now. Not really our market, might improve spectator base.

5) Judge's Seminar – location ideas: Tuttle, OSU horse barns. Get details nailed down, Start marketing hard, get RSVPs.

6) Youth board

- Youth Jackets outstanding – Tristen Rowland, Chad Wenger, Matt Fraley, Evan & Abbey Bedard. Donna Garrison says they are backordered but we never recd. Write it off and order elsewhere. Kelly to handle.
- Scholarship Committee elected: Kelly Pinkston, Steve Roseberry, Janet Carter
- Remind seniors, Jan 31 deadline for scholarship.
- Sept fundraiser show: Highland County fair. \$500 added ranch sorting as youth fundraiser. Youth must work this show!!!!

7) Green Program – Sherry Thatcher

- Copy of green rules on a big sign at the in gate
- Working on Clinic ideas, Matson
- Green Meeting at March show: Sat 4pm
- New program idea (Kelly Pinkston) Mentoring Program. Trainers volunteer to participate in the program. Signup sheets (?) at entry booth or on entry form to identify people for the program. Mentees are assigned by geographical area to trainer. Trainer and mentee meet at a specific time on show day so not to interfere with trainer's schedule. Trainer helps mentee for the day, no fee.

8) Shows 2011

- Start General membership meetings at shows - March and July to start. To be held after Friday night's classes.
- Photographer – he has schedule.
- Alcohol rule defined: Announcer will handle announcements. Arena will be defined as: The arena pen, the stands in the arena and the covered make up pen – NO OPEN CONTAINER.
- Confirmed dates to Sonny, Announcer (Vicky Zahard) and Scribe (Kim Cooley). NRCHA rep. (Steve Roseberry nominated) other jobs on job board – dry erase at in gate: bit checker, tractor, gate, gittin horse. Sign up by class. Tractor drivers needed – will be clinic Friday March 25 3pm. Youth jobs: runner and gate – can log hours to go toward scholarship
- Congress – we want cow horse to be there – need to work on. Derby weekend must remain ours and at Jackson, under our control.
- Issues with time - Derby weekend. That weekend is now 4 days. Showbills up – please review and have suggestions, they are tentative right now. Must avoid issue from last show of moving youth and green to Sunday am. STICK TO SHOWBILL. We did not have a choice – on track to show until 4am. We knew if we called it, we'd make people upset and knew if we didn't, we'd make people upset. No win situation. Was announced from 10pm until 12 midnight when cut off was. Some people missed the announcements and signs at entry booth.
- New show schedule:
 - Friday 4pm start time: herd, cow driving, paid warm ups time permitting
 - Saturday: paid warm ups 6am on rerun cattle. 7:45 ranch riding begins, not before 8am NRCHA classes.
 - Sunday: paid warm ups 7-8am. Church 8am (no warm ups during church! Open arena ok) show starts 8:30
- Judges:
 - Brad Pagh (AQHA) confirmed May
 - Mark Matson (AQHA) confirmed March
 - Sandy Collier confirmed July + clinic

Finances: 3 accounts

Stakes Fund: \$1,580 Youth Fund: \$1,000 General Funds: \$7,090

Sponsors pledged and yet to deposit: Rosell Trailer Sales (\$500 pledged) Kegley trailer Sales (\$500 pledged)
Weave Construction (\$500 pledged) McBride (\$500 check in hand) Bradford (\$300 check in hand) New sponsor
from Skip – Custom Fencing (check in hand: \$300)

Stallion auction ends Sunday 12 noon – on track to add \$2020 to Stakes Fund, \$505 to GF

Meeting adjourned 4pm